

HBK Construction Solutions

A Business Health Assessment



Often in our work with construction company owners, we hear them express that they do not have enough time to work *on* their business because they are too busy working *in* it. HBK Construction Solutions has developed a unique, proprietary method for owners to identify areas in their companies that present opportunities for improvement.

The HBK Construction Solutions Business Health Assessment is a tool your company can use to provide a clear and holistic picture of your organization's current state across various critical dimensions. We evaluate your performance in critical areas through a survey of your executive leadership team, essentially anyone in your organization who helps manage the company on a daily basis, including C-suite executives, project managers, or even job supervisors and the office administrative team.

Your Business Health Assessment will provide you with a deeper understanding of your organization's strengths, weaknesses, and potential areas of improvement.

Tailored specifically to issues construction companies encounter, the survey will measure their responses to statements about key areas, including:

- Job Revenue
- Finance and Administration
- Executive and Leadership
- Operations
- Culture

Their collective responses allow us to share valuable insights to help guide your decision-making and drive sustainable growth.

To ensure accuracy, we use the Likert Scale, a widely recognized performance measurement tool that has participants rate their organization on each dimension using a standardized rating system.

Because not all participants will have equal depth of insight on every aspect of their organization, we include the option to select "N/A" for questions where insights may be lacking. The option allows participants to focus only on the areas where their expertise lies.

When areas of improvement are identified, you will receive a report with recommended actions you can take to solve these problems. Armed with this knowledge, you'll be better equipped to clarify your vision for the future, make informed strategic decisions, enhance operational efficiency, and foster a thriving business culture.

